



## MD SHAHADAT

Digital Marketing Trainer

### CONTACT

- 01965776011
- Kollanpur, Dhaka -1207
- Preraju100@gmail.com
- ebponi.com/digital

### SKILL

- Google Ads
- Google AdSense
- Facebook Ads
- Content Writing
- Technical SEO
- Graphic Design
- WordPress, HTML, CSS
- Elementor Pro Design

### PORTFOLIO

- [Linkedin](#)
- [Behance](#)
- [Facebook](#)
- [Youtube](#)
- [Google Meet](#)
- [Skype](#)
- [Portfolio Digital M](#)
- [Portfolio SEO & SMM](#)
- [Portfolio Content Writing](#)

### EDUCATION

#### Habibullah Bahar Dhaka

Masters Of Business Studies  
MBS (2010-2012)

**FIRST CLASS**

#### Hathazari Govt College

Bachelor Of Business Studies  
BBS (2006-2010)

**FIRST CLASS**

### CAREER SUMMARY

Diligent marketing coordinator with 5+ years of experience building a digital-first culture at a large, international corporation. Implemented new competitive analysis and consumer trend reports to increase quarterly sales by 15%.

### WORK EXPERIENCES

e-laelt.com

#### DIGITAL MARKETING Trainer

E-Learning & Earning Ltd | Jan 3<sup>rd</sup> 2023 - Present



#### Key Responsibilities:

- Data-driven Digital Marketing Course Training Program
- Government Project DYD, TOT, EDGE Project Enhancing
- 16 District Digital Marketing Trainers Coordinating daily
- Follow up Trainer's day-to-day tasks like class notes
- Counselling students and guardians to help with their career planning. Recruiting Trainers for ongoing or upcoming projects.

feedbackholdings.com

#### DIGITAL MARKETING OFFICER

Feedback Holdings Ltd | Jan 3<sup>rd</sup> 2022 - 2022 Dec 31



#### Key Responsibilities:

- Designs, builds, and keeps up with social media presence.
- SEO/SEM, database marketing, email, social media, and display advertising campaigns are planned and run
- Collaborates with other teams inside the company to make landing pages and improve the user experience.
- Graphic design to Create Product posts, Banners, Images, Promotions, etc.

betragroup.com

#### SEO CONTENT CREATOR

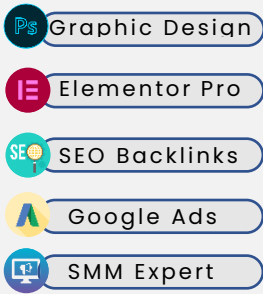
Betra Group | March 1<sup>st</sup> 2021 - 2021 Dec 31



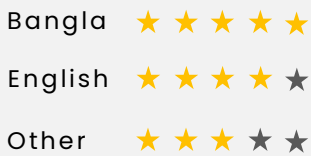
#### Key Tasks:

- Keyword Research for SEO and Social Media Network
- On page and Off-page SEO Strategy apply for the client or customer database.
- All Social Media Marketing with management.
- Content planning and presentation video creation.
- Brainstorms new and creative ways to grow your business through digital marketing.
- Planning and execution of all the digital marketing campaigns, including good Graphics Designing Knowledge.

## EXPERTIES



## LANGUAGE



## ABOUT ME

Hi, I am a result oriented "Digital Marketer in BD" please Google the inverted comma keyword to know more details about me. I am looking forward to your business success. See you very soon. Waiting for response.

## PERSONAL

**Religion:** Muslim

**NID:** 2844421855

**Passport:** A01173755

**Nationality:** Bangladeshi

## REFERANCE

Kaji Abul Basher

Feedback Holdings Ltd (MD)

Abdullahpur, Dhaka-1311.

Cell: +88018 30301002

[ebponi.com](http://ebponi.com)

## OPERATION MANAGER

Ebponi E-Commerce | Feb 2<sup>nd</sup> 2018 -2021 Feb 28



### Key Works:

- Reviewing the security of checkout pages and payment procedures.
- Creating promotional offers and checking to see that these are uploaded precisely.
- Reviewing copy and legal disclaimers to verify their accuracy.
- Examining sales-related metrics to inform restocks.

[Technical School](#)

## Ast Superintendent English Teacher

Hosna Hossain Technical School | Feb 2<sup>nd</sup> 2016 -2018 Feb 28



- Maintaining all types of institutional activities like yearly students' registration, affiliated related work, message from technical board, subdistrict with school's coordinate, examination overview, disbursement duty and responsibility

[Ideal Spinning](#)

## IDEAL SPINNING

Assistant Accountant | April 1<sup>st</sup> 2015 -2016 January



- Maintaining all kinds of daily transactions keep recording, Checking Invoice with Bill & Supporting paper like work order/supply order/ requisitions maintaining voucher.

[Erector int](#)

## ERECTOR INT ELEVATOR

Billing Officer | January 1<sup>st</sup> 2015 -March 15



- Maintaining all kinds of Billing information monitoring with customized software.

## COURSES

COURSE	TOPIC	INSTITUTE	DURATION	YEAR
E-commerce	Complete e-commerce	e-Cab	11 Days	2020
Digital Marketing	SMM, WEB, SEO & PPC	E-Shikhon	2 Months	2021
UX/UI Experience	Digital Content Creation	udemy	1 Month	2015

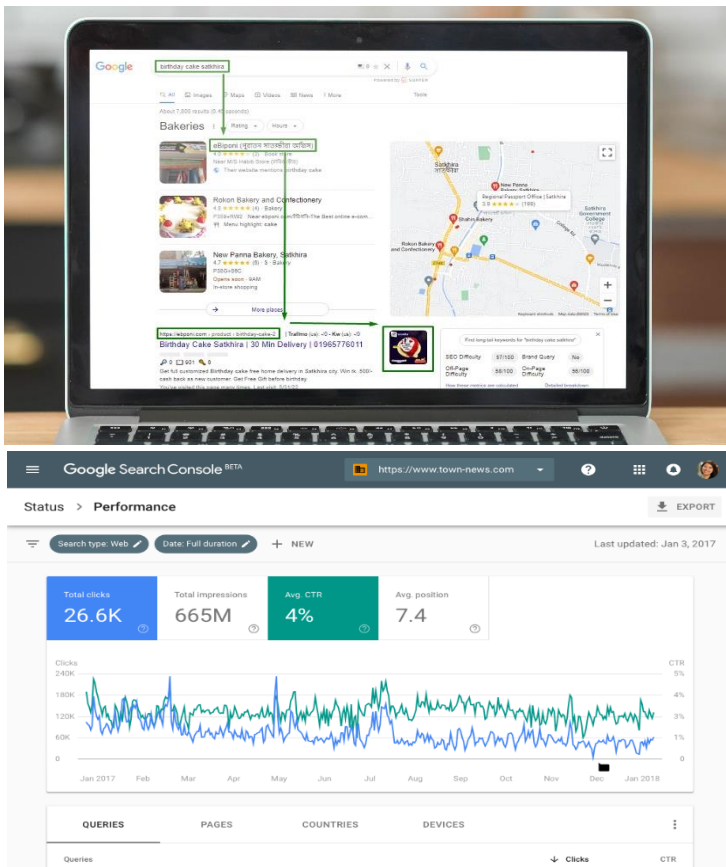
I hereby declare that the above information provided is true and correct.

স্বাক্ষরিত  
Md. Shahadat Hossain  
Signature

# CERTIFICATIONS



# SAMPLE WORK



```

<!DOCTYPE html>
<html lang="en-US" xmlns:og="http://ogp.me/ns#" xmlns:fb="http://ogp.me/ns/fb#">
<head>
  <meta charset="UTF-8"/>
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1">
  <title>Privacy Policy | Across The Table</title>
  <script type="text/javascript">
    var ajaxurl = "http://acrossthetable.org/wp-admin/admin-ajax.php";
    var ff_template_url = "http://acrossthetable.org/wp-content/themes/ark";
  </script>

  <!-- This site is optimized with the Yoast SEO plugin v4.6 - https://yoast.com/wor
  <!-- Admin only notice: this page doesn't show a meta description because it does
  a template. -->
  <meta name="robots" content="noindex, follow"/>
  <link rel="canonical" href="http://acrossthetable.org/privacy-policy/" />
  <meta name="twitter:card" content="summary" />
  <meta name="twitter:description" content="By accessing or using the Across The Tab
  agree to these terms, please do not access or use this site. Collection of Persona
  <meta name="twitter:title" content="Privacy Policy | Across The Table" />
  <!-- / Yoast SEO plugin. -->

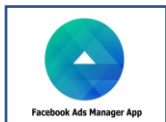
  <link rel="dns-prefetch" href="//platform-api.sharethis.com/" />
  <link rel="dns-prefetch" href="//fonts.googleapis.com/" />
  <link rel="dns-prefetch" href="//s.w.org/" />
  <link rel="alternate" type="application/rss+xml" title="Across The Table &raquo; F
  <link rel="alternate" type="application/rss+xml" title="Across The Table &raquo; C
  <script type="text/javascript">
  
```



## DESIGN SKILL



## TOOLS I USED TO



## PORTFOLIO LINKS

<http://ebponi.com/shahadat/>

<https://ebponi.com/seo-service/>

<https://ebponi.com/content-writer/>

<https://www.feedbackholdings.com/r/>

<https://shahadatseo.wordpress.com/>

<https://shahadatseo.blogspot.com/>

<https://www.behance.net/shahadat-seo>

<https://www.facebook.com/ebponi.raju>

<https://www.linkedin.com/in/shahadat-seo/>

<https://www.facebook.com/ebponi>

<https://www.fiverr.com/share/2eq4Ge>

<https://join.skype.com/invite/xXnaOFv5q5uL>

<https://meet.google.com/xvk-mtjc-ngm>

<https://www.quora.com/profile/Pre-Raju>

<https://www.youtube.com/channel/UC-DOAO7zPwW3m1YiDeiYpBw>

<https://www.upwork.com/freelancers/~019bbba6ed96baace0>

## MY WORKED SITE' LINKS

<http://ebponi.com/>

<http://feedbackholdings.com/>

<https://betraweb.com/>

<https://betragroup.com/>

<https://websitebuildy.com/>

<https://www.forexdailyinfo.com/>

<https://therisingcampus.com/>

<https://al-maqtari.com/>

<https://ponnobd.com/>

<https://cuttersreview.com/>

<https://takeexperience.com/>

<https://onelittleweb.com/>

<http://forexarticle.com/>

<https://www.babuland.com/>

<https://nomorepoorpeople.org/>

<https://www.groundedbyyoga.com/>

<http://www.upoohar.com/>

