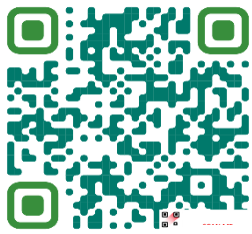




## MD SHAHADAT HOSSAIN

Data-driven Digital Marketer



### CONTACT

+880 1965 77 60 11

Dhanmondi, Dhaka-1215

[Preraju100@gmail.com](mailto:Preraju100@gmail.com)

[ebponi.com/digital](http://ebponi.com/digital)

[linkedin.com/in/shahadat-seo](https://linkedin.com/in/shahadat-seo)

### SKILL

- Google Ads/AdSense
- Server-Side Tracking
- Content Writing
- Technical SEO/SEM
- Meta Ads/SMM
- Email Marketing
- CRO/Target Audience
- UI, UX Graphic Design
- WordPress, Html, CSS
- Elementor Pro Design

### PORTFOLIO

- [Linkedin](#)
- [Behance](#)
- [Facebook](#)
- [Youtube](#)
- [Portfolio Digital M](#)
- [Portfolio SEO & SMM](#)
- [Portfolio Content Writing](#)

### EDUCATION

#### Habibullah Bahar Dhaka

Masters Of Business Studies  
MBS (2010-2012)

**FIRST CLASS**

#### Hathazari Govt College

Bachelor Of Business Studies  
BBS (2006-2010)

**FIRST CLASS**

### CAREER SUMMARY

Diligent marketing coordinator with 7+ years of experience building a digital-first culture at a large, international corporation.

### WORK EXPERIENCES

[tclglobal.co.uk](http://tclglobal.co.uk)

#### AST. DIGITAL MARKETING MANAGER

TCL Global Bangladesh | 14<sup>th</sup> Oct 2024 - Present

##### Key Responsibilities:

- Maintaining daily Data-driven Digital Marketing Team Work
- Server-side Tracking & Conversion Rate Optimization
- Google ADS, AdSense, Display Ads, Search Ads
- Media Buying: Meta Ads, Other Social Media
- E-mail Marketing Klaviyo, Newsletter, Mailchimp
- SEO & SEM, Technical SEO, Inbound & Outbound Marketing
- Planning & Strategy for Target Audience & Reporting

[Portfolio](#)

CLICK HERE

[YouTube](#)

CLICK HERE

[Facebook](#)

CLICK HERE

[e-laelttd.com](http://e-laelttd.com)

#### DIGITAL MARKETING TRAINER

E-Learning & Earning Ltd | Feb 1<sup>st</sup> 2023 - 30<sup>th</sup> Sept 2024

##### Key Responsibilities:

- Data-driven Digital Marketing Course Training Program
- Government Project DYD, TOT, EDGE Project Enhancing
- 16 District Digital Marketing Trainers Coordinating daily
- Follow up on the Trainer's day-to-day tasks like class notes Counseling students and guardians to help with their career planning. Recruiting Trainers for ongoing or upcoming projects

[feedbackholdings.com](http://feedbackholdings.com)

#### DIGITAL MARKETING OFFICER

Feedback Holdings Ltd | Jan 3<sup>rd</sup> 2022 - Dec 31<sup>st</sup> 2022

##### Key Responsibilities:

- Designs, builds, and keeps up with social media presence
- SEO/SEM, database marketing, email, social media, and display advertising campaigns are planned and run
- Collaborates with other teams inside the company to make landing pages and improve the user experience
- Graphic design to Create Product posts, Banners, Images, Promotions, etc

[betragroup.com](http://betragroup.com)

#### SEO CONTENT CREATOR

Betra Group | March 1<sup>st</sup> 2021 - 2021 Dec 31

##### Key Responsibilities:

- Keyword Research for SEO and Social Media Network
- On page and Off-page SEO Strategy apply for the client or customer database
- All Social Media Marketing with management



## EXPERTISE

Graphic Design

Elementor Pro

SEO Backlinks

Google Ads

SMM Expert

## LANGUAGE

Bangla ★ ★ ★ ★ ★

English ★ ★ ★ ★ ★

Other ★ ★ ★ ★ ★

## ABOUT ME

Hi, I am a result oriented & Data-driven “Digital Marketer in BD” please Google the inverted comma keyword to know more details about me. I am looking forward to your business success. See you very soon. Waiting for

## PERSONAL

**Religion:** Muslim

**NID:** 2844421855

**Passport:** A01173755

**Nationality:** Bangladeshi

**Marital Status:** Married

## REFERENCE-1

**Kaji Abul Basher**

(Managing Director)

Feedback Holdings Ltd

Abdullahpur, Dhaka-1311.

Cell: +88018 30301002

## REFERENCE-2

**Md. Bashirul Islam**

(Marketing Manager)

Pushpodhara properties ltd

Sena kallan bhabon,

Motijheel

- Content planning and presentation video creation
- Brainstorms new and creative ways to grow your business through digital marketing
- Planning and execution of all the digital marketing campaigns, including good Graphics Designing Knowledge

[ebponi.com](http://ebponi.com)

## OPERATION MANAGER

Ebponi E-Commerce | Feb 2<sup>nd</sup> 2018 –2021 Feb 28



### Key Responsibilities:

- Reviewing the security of checkout pages and payment procedures
- Creating promotional offers and checking to see that these are uploaded precisely
- Reviewing copy and legal disclaimers to verify their accuracy
- Examining sales-related metrics to inform restocks

[Technical School](#)

## AST. SUPERINTENDENT CUM ENGLISH TEACHER

Hosna Hossain Technical School | Feb 2<sup>nd</sup> 2016 –2018 Feb 28



- Maintaining all types of institutional activities like yearly students' registration, affiliated related work, message from technical board, subdistrict with school's coordinate, examination overview, disbursement duty and responsibility

[Ideal Spinning](#)

## IDEAL SPINNING

Assistant Accountant | April 1<sup>st</sup> 2015 –2016 January



- Maintaining all kinds of daily transactions keep recording, Checking Invoice with Bill & Supporting paper like work order/supply order/ requisitions maintaining voucher

## COURSES

| COURSE                | TOPIC                     | INSTITUTE  | DURATION | YEAR |
|-----------------------|---------------------------|------------|----------|------|
| E-commerce            | Complete e-commerce       | e-Cab      | 11 Days  | 2020 |
| Digital Marketing     | SMM, WEB, SEO & PPC       | E-Shikhon  | 2 Months | 2021 |
| UX/UI Experience      | Digital Content Creation  | Udemy      | 1 Month  | 2015 |
| NSDA LEVEL - 3        | Digital Marketing CS      | e-Learning | 5 Days   | 2024 |
| AR/VR                 | Augmented/Virtual Reality | EDGE       | 3 Months | 2024 |
| Digital Advertising   | Digital Marketing         | Semrush    | 30 Days  | 2024 |
| Google Digital Garage | Digital Marketing         | Google     | 15 Days  | 2024 |

I hereby declare that the above information provided is true and correct.

মোঃ শাহাদত হোসেন  
Md. Shahadat Hossain

## CERTIFICATIONS



## Semrush Academy Certificate

## Md Shahadat Hossain

is awarded this certificate of achievement for the successful completion of the

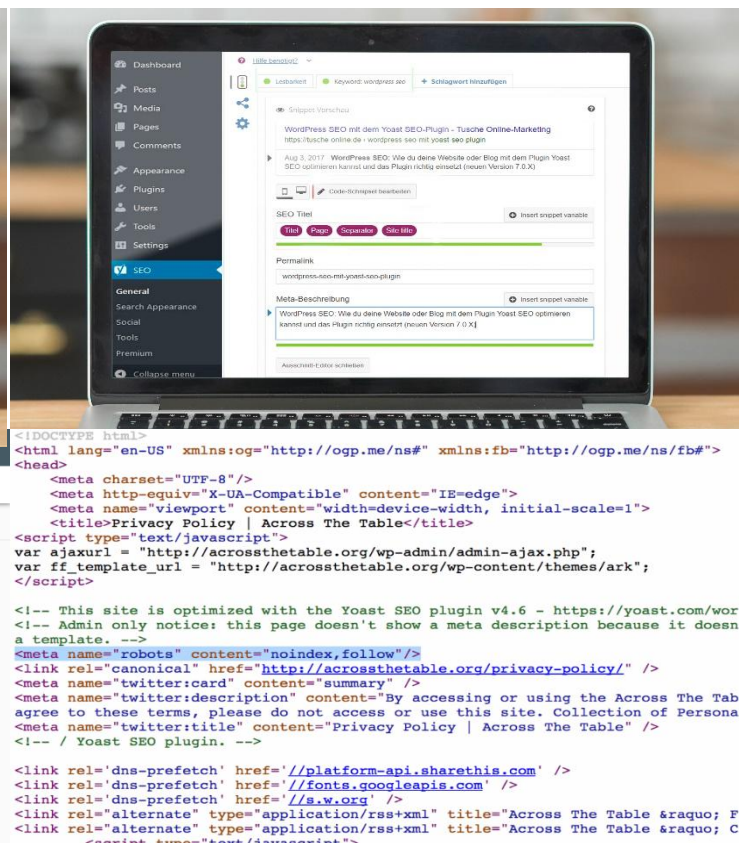
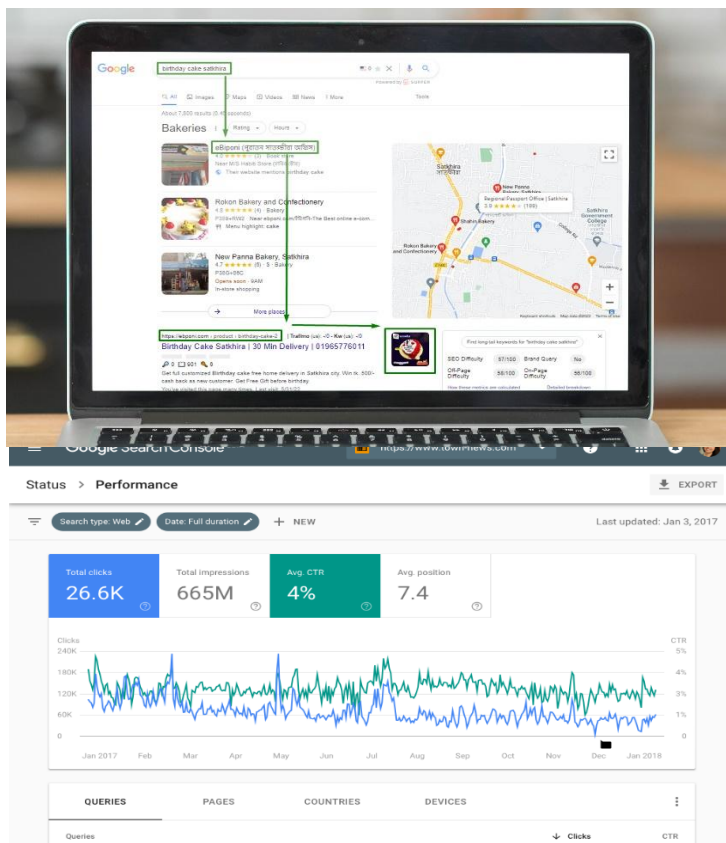
### Digital Advertising 101

Certificate expires 16.07.2025  
Certificate of completion 4e88e85e8b  
Certification exam Exam ID-22

Tim Cameron-Kitchen



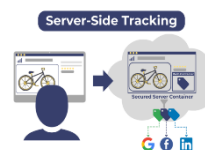
## SAMPLE WORK



## DESIGN SKILL



## TOOLS I USED TO



## PORTFOLIO LINKS

<http://ebponi.com/shahadat/>

<https://ebponi.com/seo-service/>

<https://ebponi.com/content-writer/>

<https://www.feedbackholdings.com/r/>

<https://shahadatseo.wordpress.com/>

<https://shahadatseo.blogspot.com/>

<https://www.behance.net/shahadat-seo>

<https://www.facebook.com/ebponi.raju>

<https://www.linkedin.com/in/shahadat-seo/>

<https://www.facebook.com/ebponi>

<https://www.fiverr.com/share/2eq4Ge>

<https://join.skype.com/invite/xXnaOFv5q5uL>

<https://meet.google.com/xvk-mtjc-ngm>

<https://www.quora.com/profile/Pre-Raju>

<https://www.youtube.com/channel/UC-DOAO7zPwW3m1YiDeiYpBw>

<https://www.upwork.com/freelancers/~019bbba6ed96baace0>

## MY SOME CLIENT'S SITE THAT I WORKED WITH

<https://cali-builders.com/>

<https://cuttersreview.com/>

<https://www.etsy.com/>

<https://takeexperience.com/>

<https://www.martitransportation.com/>

<https://onelittleweb.com/>

<http://www.rejuvenatemassagenm.com>

<http://forexarticle.com/>

<http://feedbackholdings.com/>

<https://www.babuland.com/>

<https://betraweb.com/>

<https://nomorepoorpeople.org/>

<https://www.forexdailyinfo.com/>

<https://www.groundedbyyoga.com/>

<https://therisingcampus.com/>

<http://www.upoohar.com/>

<https://al-magtari.com/>

<https://betragroup.com/>

<https://ponnabd.com/>

<https://websitebuildy.com/>

